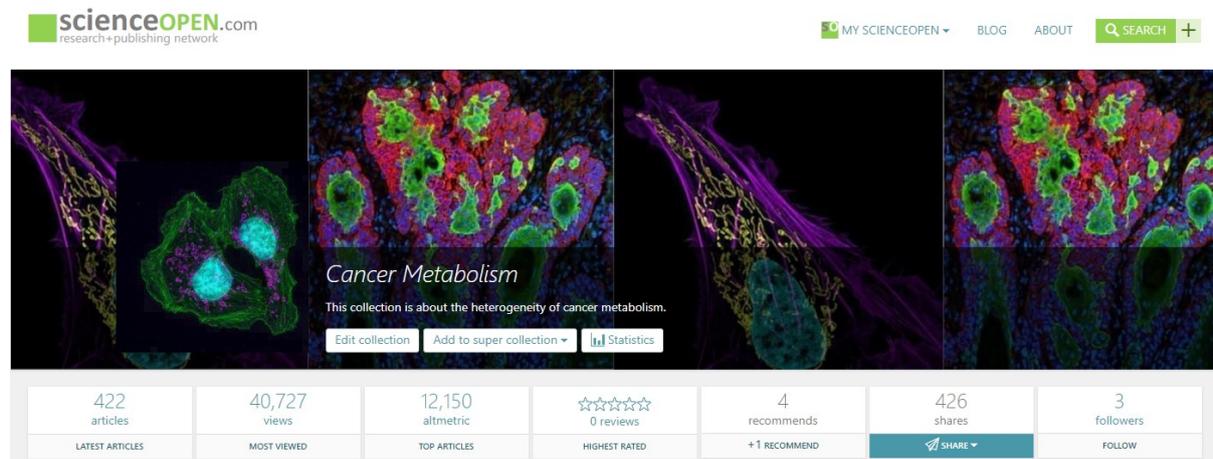


Guide for Authors & Editors to the scienceOPEN PROMOTION SUITE

At ScienceOpen we have created an open platform that should benefit all. So, why not try to get the most out of it?

To facilitate science communication and to support the promotion of featured and non-featured publications, the ScienceOpen platform offers *a full suite of analytical features & marketing tools* that our editors, authors, and all registered users can easily make use of. We welcome active participation and look forward to providing you with an introduction to our platform and collections:



The screenshot shows the ScienceOpen.com logo at the top left, with the tagline 'research + publishing network'. Navigation links include 'MY SCIENCEOPEN', 'BLOG', 'ABOUT', and a search bar. The main content area features a large image of cancer cells with the title 'Cancer Metabolism' and a description: 'This collection is about the heterogeneity of cancer metabolism.' Below the image are buttons for 'Edit collection', 'Add to super collection', and 'Statistics'. A statistics bar at the bottom displays the following data:

422 articles	40,727 views	12,150 altmetric	0 reviews	4 recommends	426 shares	3 followers
LATEST ARTICLES	MOST VIEWED	TOP ARTICLES	HIGHEST RATED	+ 1 RECOMMEND	SHARE	FOLLOW

(Example: Collection Landing Page)

MY SCIENCEOPEN: A PERSONAL OPEN SCIENCE HUB

The *My ScienceOpen* user space offers a range of professional [analytical and promotional tools and features](#) built especially for scientific users to support them with their research and outreach within their discipline and beyond. Our [dynamic, multidimensional search](#) is freely accessible without registration, but [users](#) can create their own account and set up a scientific profile to make the most of their experience. Via the *Dashboard*, scientific members can synchronize their profile with ORCID, claim publications on ScienceOpen, or request missing titles to be added to our database. Bookmarks store interesting articles and your saved searches keep you up-to-date on new available content.



INCREASE ENGAGEMENT WITH YOUR RESEARCH

Easily find, evaluate, and exchange articles

- [Discover](#) new articles on the ScienceOpen platform with over 50 million articles and article records and a wide range of filters and metrics
- Customize and **save your search** to stay on top of the literature. Export search results in standard bibliographic formats.
- Engage in **discussions** and evaluations on the latest publications as every record on the platform is open to recommendation, comments, and reviews
- Share your expertise and [review an article](#). Experts can write and publish a post-publication review on ScienceOpen (incl. a **Crossref DOI, ORCID integration** and **CC BY 4.0 license**)
- Follow colleagues and invite them to recommend, share, or evaluate articles
- Use **article-level metrics** to explore the **context** of an article with view count, share count, references, citations, reviews, recommendations, and related content
- **Track usage, altmetrics** and **citations** for your publications in your *My ScienceOpen* profile

Add a lay summary and thumbnail images to any of your own publications and expand your readership

- Write [lay summaries](#) for any of your own publications and enrich them with keywords, discipline information, or thumbnail images
- Summarize the article's content in language that also non-specialists will understand to increase its reach

Share articles via social media and increase their visibility

- **Social media** play a central role in promoting content on ScienceOpen. With the click of a button share your favorite articles or collections on a variety of social media platforms (e.g. via Twitter or Facebook) and disseminate the knowledge

Publish or promote a preprint

- Why not [publish a preprint](#) on ScienceOpen (it's free, incl. **Crossref DOI** and **CC BY 4.0 license**) and invite colleagues to write a review to get immediate critical input while still working on your paper?
- [Include Preprints](#) (and other Open Access versions) in your collections—so everyone can read the whole article.

Attending a conference on your topic?

- [Publish your conference poster](#) at ScienceOpen (it's free, incl. **Crossref DOI** and **CC BY 4.0 license**)

WHAT ARE COLLECTIONS AND WHAT MAKES THEM SPECIAL?

The ScienceOpen platform supports discovery within specific research fields with **Featured** and **Researcher-led Collections**. **Featured Collections** are topical collections of articles created by publishers either featuring the content of a scientific journal or offering a platform for showcasing publisher content across a variety of journals. **Researcher-led Collections** are topic-specific selections of scientific articles curated by experts: From the research community for the research community. As an author and researcher, we invite you to contact us about creating your own collection.

- A Collection serves as an **interactive platform** and **forum to engage** researchers and readers in scientific communication and content evaluation
- ScienceOpen currently indexes over 50 million research records, incl. preprints, posters, proceedings, and open access articles: **Collection Editors** can include any relevant content in their collection independent of journals or publishers
- **Editor status** is granted individually, based on collection concept and level of expertise
- Each collection has its own **landing page** to be customized by the Editor (incl. text, images, tables, etc.)
- Each collection is assigned a **Crossref DOI** and becomes part of the Editor's record of publications
- Each collection is **advertised in banners** across all relevant content of 50 million articles and records and has the **same discovery tools available** as the ScienceOpen search engine

EXPERT FEATURES FOR EDITORS

Track collection statistics

- **Article- and Collection-level metrics** track article counts and article views, recommends and reviews, Altmetrics, social media shares and followers; plus, [Collection statistics](#) dynamically visualize activity counts through time
- Metrics and statistics help Editors **gain insight** into popular discussions around published articles and **trace** new trends, authors, or peer reviewers
- Make use of the interactive platform features and your collection becomes a springboard for scholarly exchange
- Create an introduction to any scientific topic by listing and contextualizing seminal readings

Review an article

- When creating collections, you have **editorial control** over [peer review](#)—in the same way as a traditional journal editor
- With the click of a button invite colleagues on ScienceOpen to share their expertise or rate and review an article yourself

Add a Co-Editor

- If desired, you may add your colleagues as Co-Editors
- Co-Editors have the same functions available as the collection owner

Upload missing articles and add them directly to your collection

- Are there articles missing on our platform that you would like to include in your collection? Via **My ScienceOpen**, go to your private **Dashboard** and [request](#) them by submitting a list of *DOIs, DOAJ or PubMed* IDs. It is that simple

Ensure all Collection metadata is complete

- Increase accessibility, connectivity, visibility, discoverability by adding keywords and discipline tags

Export your collection, saved search results, or single articles with our [export citation feature](#)

- **On all Collection and Article pages** across 50 million articles and records there is an ‘Export as citation’ button. Any selection of up to 200 articles can be exported in either *BibTex, Endnote, or RIS* format and included in your reference manager for further engagement
- A plus for university lecturers: have your students evaluate and engage interactively with your collection contents and export the articles as a seminar literature list. It’s done in seconds!

Let authors know they are included in your collection

- Being included in a collection highlights the significance and value of a research article. Why not let your colleagues know?
- Maybe they are interested in enhancing accessibility by adding keywords or lay summaries to their own articles’ metadata as well