

A new channel on ScienceOpen

You need to maximize the presence of your digital books in the internet which can translate into increased sales and impact for authors.

ScienceOpen can create an innovative channel to boost your book sales via your preferred web shop.

ScienceOpen is a freely accessible research communication platform with the technological infrastructure to support multi-dimensional search, community curation, and researcher networking. We provide space and services to publishers to promote their content - from open access hosting solutions to enriched metadata and promotional packages to custom-tailored publishing environments.

Publisher benefits for books with the ScienceOpen discovery technology:

- **Context:** Promote your books in topical collections within the context of your own journal articles and beyond with 70 million article records on ScienceOpen.
- **Sales:** The “Buy print” button leads back to your website to increase sales for both traditional and Open Access books for a direct return on investment.
- **Community:** Use ScienceOpen infrastructure to build communities around your books and journals. Users can share, recommend, comment, or review books and chapters.

Your Academic Books on ScienceOpen

- Attractive presentation of book and chapter metadata within the ScienceOpen discovery environment
- Link back to the version of record on the publisher website
- Extra “Buy print” button that links to your store
- Aggregated usage data for books and chapters
- Presentation format for book series and editions
- Context environment of 70 million records driving search and discovery for your content
- Topical collections promoted with a banner on all relevant content in 70 million article records
- Dynamic search and filtering of all content at journal, publisher, author, article, and collection level
- Author profiles and self-promotion tools for users to add lay summaries and share and track their work
- Community-run, researcher-led topical collections further promote usage
- Commenting and recommendation functionalities
- Post-publication peer review functionalities to further engage community

Books on ScienceOpen

Presentation	Linking between books and chapters with interactive TOC Cover as catchy thumbnail image Reference linking and rich metadata integration Embedded in discovery environment of over 70 million records	✓ ✓ ✓ ✓
Promotion	Books highlighted in topical Collection of publisher content Collections promoted in search and on related content Books highlighted in researcher-led Collections	✓ ✓ ✓
Sales	Link back to publisher Version of Record „Buy Print“ button to track ROI Straight-forward pricing – cost of 1 print book sale	✓ ✓ Price of 1 print book
Analytics	Alternative metrics for books and chapters Quarterly usage reports	✓ ✓
Open Access Book Hosting	<i>In Development</i>	

The screenshot shows the ScienceOpen website interface. At the top, there's a navigation bar with 'MY SCIENCEOPEN', 'BLOG', 'ABOUT', and 'SEARCH'. Below the navigation bar, there are several statistics: 30 views, 0 references, 0 cited by, 0 reviews, 0 comments, 1 recommends, 1 collections, 0 shares, and 70,900 similar. The main content area displays a book listing for 'Solar-water desalination for small communities' by Fahad Ameen, Jacqueline A. Stagner, and David S.-K. Ting. The book is published by the Institution of Engineering and Technology. The abstract is visible, discussing the use of solar-water desalination for small communities. There are also options to 'Buy book', 'Bookmark', 'Add to collection', 'Remove from collection', and 'Export as citation'.

It is exciting to be working with ScienceOpen on this effective and elegant technology for book promotion and sales.

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Connect your books to the world



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