Your ScienceOpen Marketing Channel

You need to maximize the presence of your digital content in the internet which can translate into increased impact for authors and more submissions for your publishing projects.

ScienceOpen can create an innovative channel to increase submissions to your open access journals and book programs, Directly and positively impacting your APC income stream.

ScienceOpen is a freely accessible research communication platform with the technological infrastructure to support multi-dimensional search, community curation, and researcher networking. We provide space and services to publishers to promote their content - from open access hosting solutions to enriched metadata and promotional packages to custom-tailored publishing environments.

More visibility in a ScienceOpen Collection

- Collection banner ads on all relevant content within 70 million article records
- Content in a Collection viewed on average 17x more often
- On average 5-10% click through rate to publisher website from “Read at Publisher” button
- Over 5000 clicks on the “Submit a manuscript button” in last 12 months across over 200 collections

ScienceOpen Users

44 000+ registered users with

- 229 researcher led collections
- 740 lay summaries
- 225 article reviews
- 449 published posters/preprints
- 4800 article recommendations

ScienceOpen Demographics

The freely accessible ScienceOpen contextual search & discovery environment is used by researchers around the world. Here is a list of the top 10 countries by usage in 2020
## Context on ScienceOpen

### Scope
Top disciplines in 70 million records: Medicine, Chemistry, Life Science, Agriculture, Public Health, Psychology, Physics, Engineering, Social Science, Mathematics, Economics
New growth areas: Articles added in 2020: 105 000 COVID-19, 280 000 computer science, 10 000 machine learning
Top 10 disciplines chosen by registered users: Life sciences, Medicine, Social Sciences, Engineering, Education, Computer Science, Earth Science, Physics, Agriculture, Statistics

### Growth
Adding ca. 1 million article article records and ca. 10 000 books and chapters per month
130% on year growth in unique visitors over 2019
Over 1 million unique visitors in 2020

### Sales
Over 50 customers with over 300 promoted collections
Clicks: 5200+ submit manuscript clicks, 7300+ Buy book clicks
New university library collections

### Analytics
Alternative metrics for articles, books and chapters
Quarterly usage reports

---

Partnering with ScienceOpen helps us to share our journal’s outstanding research with even wider audiences, enabling broader conversation and engagement across the life science community.

Clare Curtis, Portland Press

Contact: Stuart.Cooper@ScienceOpen.com
Twitter: @Science_Open
Linkedin: https://www.linkedin.com/company/scienceopen-inc

Connect your content to the world