

Your ScienceOpen Marketing Channel

You need to maximize the presence of your digital content in the internet which can translate into increased impact for authors and more submissions for your publishing projects.

ScienceOpen can create an innovative channel to increase submissions to your open access journals and book programs, Directly and positively impacting your APC income stream.

ScienceOpen is a freely accessible research communication platform with the technological infrastructure to support multi-dimensional search, community curation, and researcher networking. We provide space and services to publishers to promote their content - from open access hosting solutions to enriched metadata and promotional packages to custom-tailored publishing environments.

More visibility in a ScienceOpen Collection

- Collection banner ads on all relevant content within **70 million** article records
- Content in a Collection viewed on average **17x** more often
- On average **5-10%** click through rate to publisher website from “Read at Publisher” button
- Over **5000** clicks on the “Submit a manuscript button” in last 12 months across over **200** collections



ScienceOpen Users

44 000+ registered users with

229 researcher led collections

740 lay summaries

225 article reviews

449 published posters/preprints

4800 article recommendations

ScienceOpen Demographics

The freely accessible ScienceOpen contextual search & discovery environment is used by researchers around the world. Here is a list of the **top 10 countries by usage in 2020**

Country
1. United States
2. China
3. Brazil
4. India
5. United Kingdom
6. Germany
7. Mexico
8. Egypt
9. Indonesia
10. Spain

Context on ScienceOpen

Scope	<p>Top disciplines in 70 million records: Medicine, Chemistry, Life Science, Agriculture, Public Health, Psychology, Physics, Engineering, Social Science, Mathematics, Economics</p> <p>New growth areas: Articles added in 2020: 105 000 COVID-19, 280 000 computer science, 10 000 machine learning</p> <p>Top 10 disciplines chosen by registered users: Life sciences, Medicine, Social Sciences, Engineering, Education, Computer Science, Earth Science, Physics, Agriculture, Statistics</p>	<p>✓</p> <p>✓</p> <p>✓</p>
Growth	<p>Adding ca. 1 million article records and ca. 10 000 books and chapters per month</p> <p>130% on year growth in unique visitors over 2019</p> <p>Over 1 million unique visitors in 2020</p>	<p>✓</p> <p>✓</p> <p>✓</p>
Sales	<p>Over 50 customers with over 300 promoted collections</p> <p>Clicks: 5200+ submit manuscript clicks, 7300+ Buy book clicks</p> <p>New university library collections</p>	<p>✓</p> <p>✓</p> <p>✓</p>
Analytics	<p>Alternative metrics for articles, books and chapters</p> <p>Quarterly usage reports</p>	<p>✓</p> <p>✓</p>

Partnering with ScienceOpen helps us to share our journal's outstanding research with even wider audiences, enabling broader conversation and engagement across the life science community.

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