

Your ScienceOpen Marketing Channel

You need to maximize the presence of your digital content online which can translate into increased impact for authors and more submissions for your publishing projects.

ScienceOpen can create an innovative channel to increase submissions to your open access journals and book programs, directly and positively impacting your APC income stream.

ScienceOpen is a freely accessible research communication platform with the technological infrastructure to support multi-dimensional search, community curation, and researcher networking. We provide space and services to publishers to promote their content - from open access hosting solutions to enriched metadata and promotional packages to custom-tailored publishing environments.

More visibility in a ScienceOpen Collection

- Collection banner ads on all relevant content within **85+ million** records
- Content in a Collection viewed on average **17x** more often
- On average **5-10%** click through rate to publisher website from “Read at Publisher” button
- Over **4000** clicks on the “Submit a manuscript button” in last 12 months across over **300** collections



ScienceOpen Users

65 000+ registered users with

320 researcher led collections

560 article reviews

1100 lay summaries

1420 published posters/preprints

9500 article recommendations

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ScienceOpen Demographics

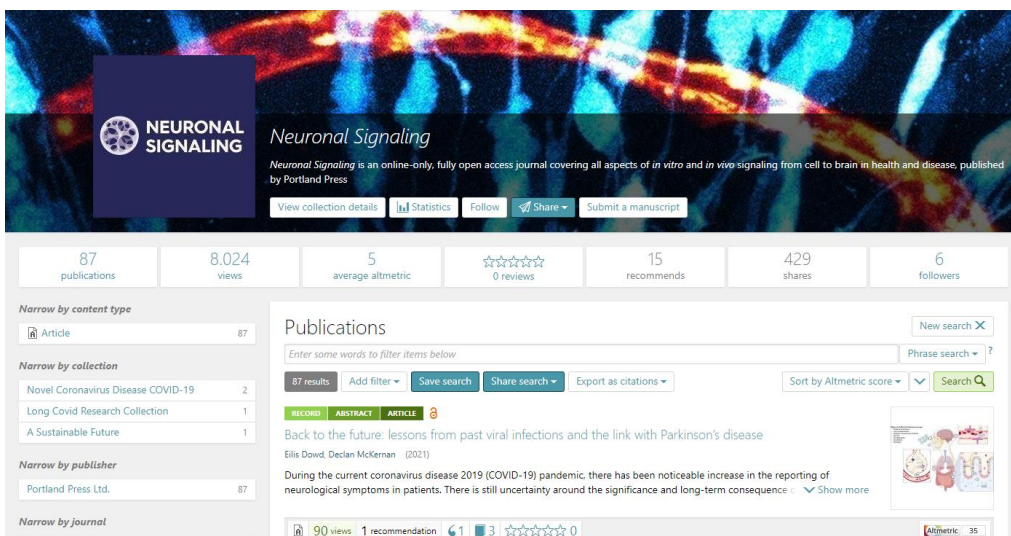
The freely accessible contextual search & discovery environment of ScienceOpen is used by researchers around the world.

Here is a list of the **top 10 countries by usage in 2022.**

Country
1. China
2. United States
3. Brazil
4. India
5. United Kingdom
6. Germany
7. Philippines
8. Canada
9. Pakistan
10. Indonesia

Context on ScienceOpen

Scope	<p>-Top disciplines in 85+ million records: Medicine, Chemistry, Life sciences, Clinical Psychology & Psychiatry, Agriculture, Public health, Physics, Engineering, Social & Behavioral Sciences, Mathematics</p> <p>-Hosted articles: 14k+ hosted Articles with top 10 disciplines: Computer science, Social & Behavioral Sciences, Political economics, Cultural studies, Archaeology, Cardiovascular Medicine, History, Criminology, Medicine, Engineering</p> <p>-Top 10 disciplines chosen by registered users: Medicine, Life sciences, Social & Behavioral Sciences, Engineering, Education, Computer science, Chemistry, Earth & Environmental sciences, Economics, Agriculture</p>	<p>✓</p> <p>✓</p> <p>✓</p>
Growth	<p>Adding ca. 1 million article records and ca. 10 000 books and chapters per month</p> <p>145% on year growth in unique visitors over 2021</p> <p>Over 4 million unique visitors in 2022</p>	<p>✓</p> <p>✓</p> <p>✓</p>
Sales	<p>Over 80 customers with over 350 promoted collections</p> <p>Clicks:12 000+ submit manuscript clicks, 18 000+ Buy book clicks</p> <p>New university library collections</p>	<p>✓</p> <p>✓</p> <p>✓</p>
Analytics	<p>Alternative metrics for articles, books, and chapters</p> <p>Quarterly usage reports</p>	<p>✓</p> <p>✓</p>



Partnering with ScienceOpen helps us to share our journal's outstanding research with even wider audiences, enabling broader conversation and engagement across the life science community.

Clare Curtis, Portland Press

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